cubic

1643 South Boston Avenue Tulsa, OK 74119

(918) 587-7888

UCEDA PO Box 1800 244 Fair Street Kingston, NY 12402-1800

## Invoice

Date	Invoice #	Terms
4/30/18	13562	Net 30

Payments/Credits

**Balance Due** 

\$0.00

\$4,854.16

	<u> </u>	····	<del></del>
Description		/	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services   April 2018 - I Term of Agreement: 01/01/2018 - 10/31/2018	REVISED		
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000   Balance Remaining: \$29,	000		4,500.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000   Remaining Balance: \$4,20 - Facebook   Instagram \$254.16 - HeyOrca \$100.00	0.98		354.16
Pubic accents VISA Mactercard and AMEY cards. The fall	oving convenience		The same of the sa
Cubic accepts VISA, Mastercard and AMEX cards. The follows will apply: 3% for VISA and Mastercard and 3.5% for	AMEX.	Total	\$4,854.16

All invoices must be paid within thirty (30) days of the date of the invoice unless

other arrangements have been made. Interest on past due accounts will accrue

at the rate of 18% annually.

We appreciate your business. Thank you.

#### Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date Apr 20, 2018 8:50pm

Payment Method American Express\*2001 Reference Number: GQRZ6FSNW2

Transaction ID

1571573179626668-3264187

Product Type Facebook

Paid

\$226.13 USD

You're being billed because you reached your billing threshold.

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Campaigns		
Post: ""My mom called to yell at me when she saw this,""		
From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm		\$20.28
Post: ""My mom called to yell at me when she saw this," "	2,502 Impressions	\$20.28
Post: "There's nothing quite like a secluded little spot" From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm	The second secon	\$29.89
Post: "There's nothing quite like a secluded little spot"	2,106 Impressions	\$29.89
Post: "Few things are as beautiful as Sam's Point with a" From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm	The second secon	\$5.92
Post: "Few things are as beautiful as Sam's Point with a"	829 Impressions	\$5.92
Post: "Have you heard the news? The Ulster County" From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm	A CONTRACTOR OF THE CONTRACTOR	. \$6.91
Post: "Have you heard the news? The Ulster County"	610 Impressions	\$6.91
Post: "That moment when you experience Minnewaska State" From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm		\$10.00
Post: "That mornent when you experience Minnewaska State"	684 Impressions	\$10.00
Post: "Teamwork makes the dream work □□ ❤□ Hope you two" From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm		\$0.05
Post: "Teamwork makes the dream work □□ ♥□ Hope you two"	8 Impressions	\$0.05
Spring Page Promotion		\$92.91
From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm	л. н. с. <b>н. н. н. н. с. н. с. н. с. н. с. н. с. н.</b> с. <b>н. с</b>	
Spring 2018	2,871 Impressions	\$92.91
Page Promotions	/ /	ore #4
From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm		\$55.44
Winter Page Promotion	3,510 Impressions	\$55.44

Post: "The Awosting Waterfall, located in Minnewaska"	
From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm	\$4.70
The second of th	
Post: "The Awosting Waterfall, located in Minnewaska" 474 Impressions	\$4.70
The second control of	
Post: "Just outside of Ellenville, Lippman Park hosts 14"	
From Mar 20, 2018 11:30am to Apr 20, 2018 8:50pm	\$0.03
to compare the compared the second of the compared the co	
Post: "Just outside of Ellenville, Lippman Park hosts 14" 3 Impressions	\$0.03

## Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date Apr 20, 2018 8:50pm

Payment Method American Express\*2001 Reference Number: HQRZ6FSNW2

Transaction ID 1571573182960001-3264188 Paid

\$23.87 USD

You're being billed because you reached your billing threshold.

Product Type Instagram

#### Campaigns

Post: "Teamwork makes the dream work □□ ❤□ Hope you two"		
From Apr 2, 2018 8:15pm to Apr 7, 2018 8:00pm		\$4.82
Post: "Teamwork makes the dream work □□ ❤□ Hope	you two" 802 Impressions	\$4.82
Post: "Few things are as beautiful as Sam's Point with a" From Apr 2, 2018 8:15pm to Apr 7, 2018 8:00pm		\$4.08
Post: "Few things are as beautiful as Sam's Point with a	." 383 Impressions	\$4.08
Post: "Just outside of Ellenville, Lippman Park hosts 14" From Apr 2, 2018 8:15pm to Apr 7, 2018 8:00pm		\$14.97
Post: "Just outside of Ellenville, Lippman Park hosts 14"	1,662 Impressions	\$14.97

Facebook, Inc. 1601 Willow Road

### Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date Apr 22, 2018 12:00am

Payment Method American Express\*2001 Reference Number: QN5WQFJPW2

Transaction ID 1634091600041498-3266638

Product Type Facebook Paid

\$4.16 USD

This is your monthly bill.

#### Campaigns

Spring Page Promotion
From Apr 20, 2018 5:00pm to Apr 21, 2018 12:00am

Spring 2018

99 Impressions

\$4.16

\$4.16

Facebook, inc. 1601 Willow Road '



# bulk analytics – UCEDA

April 2018

#2980-8714

Social Media Planning (04/01/2018 – 04/30/2018)

\$100.00

This summary was generated by Cubic, Inc. in order to provide documentation to Ulster County Economic Development Alliance.